



AIR IT A STORY OF SUCCESS





THE AIMS OF THE EVENT

Off Limits created AirFest, a festival style event, for which it required not only outdoor dining but extensive outdoor space for team building activities with exclusive use of the main area.

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From end to end the team at Wyboston offered excellent service and support.

Zee Sheldon, Head of Facilities Management at Air IT

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THE SOLUTION

During the daytime, under the Taskmaster theme, the participants were able to join in a wide range of land-based team games and activities on the Meadow, a flat grassed area.

In the evening there was a spectacular variety of activities to suit everyone, both festival style and more formal. A Carnival themed Street Food dinner with a wide choice of dishes was offered in the Cedar Courtyard, then for those who enjoyed dancing there were salsa lessons and a DJ and dancing until midnight. A Rodeo Bull and a games van provided adventurous or competitive options while for those enjoying quieter entertainment, there were board games in Bamboo Lounge. Firepits around the whole area created a warm atmosphere.





THE RESULT

Having provided the event on several previous years at a Midlands location, when Air IT suggested that the next event needed to be in the South, Wyboston Lakes Resort was the only one venue that sprang to mind that ticked all the boxes not only in terms of location but also in terms of facilities, service and the overall desire to exceed client's expectations.

It has to be said that the venue's overall values in terms of Carbon Footprint and Sustainability played a great role in the decision too as they were in line with the client's own policies.

From the event delivery aspect, having worked with Wyboston on many occasions, we knew that there are synergies between our two organisations.

PROOF OVER PROMISES

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Every effort was made to make all aspects of the planning process straightforward, and I received as much support as I needed throughout.

The event day turned out to be one of the hottest of the year and without needing to be asked the Wyboston team made available extra accommodation with plenty of well stocked water stations for us to access as well as meeting our request to move some activities inside to limit our staff exposure to the weather with ease.

The food was excellent and the service from every member of staff second to none.

I would have no reservations about hosting any similar events at Wyboston and recommending their space and service to anyone looking for a venue.

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