

Contracted Space: A Success Story

 **FIREBRAND**



Firebrand is a prominent international training group in the field of accelerated IT learning.

Their courses run 7 days a week and 12 hours a day, allowing students to get the most out of their learning. Firebrand has been named in the Top 20 IT Training Companies in the World by TrainingIndustry.com every year since 2009.



The Challenge:

Due to the popularity, frequency and intensity of the courses, and the senior status of course attendees, it needed a centrally located, fully branded and dedicated venue as a permanent base.

They did not want the financial demands of creating and owning its own premises, in terms of capital investment or day to day costs. It wanted:

A cutting edge facility capable of 24/7 operation and able to accommodate some 19,000 bedroom nights a year, with exceptional service and catering.

With versatile configuration of rooms, self-contained space for privacy and focus, and easy access to accommodation for staff and delegates.

The space needed to have a full range of office services, and be consistently branded, with prominent corporate identity both inside and out.



The Solution...

Having used Wyboston Lakes previously for one-off training events, Firebrand decided to explore the venue's 'Contracted Space' offering.

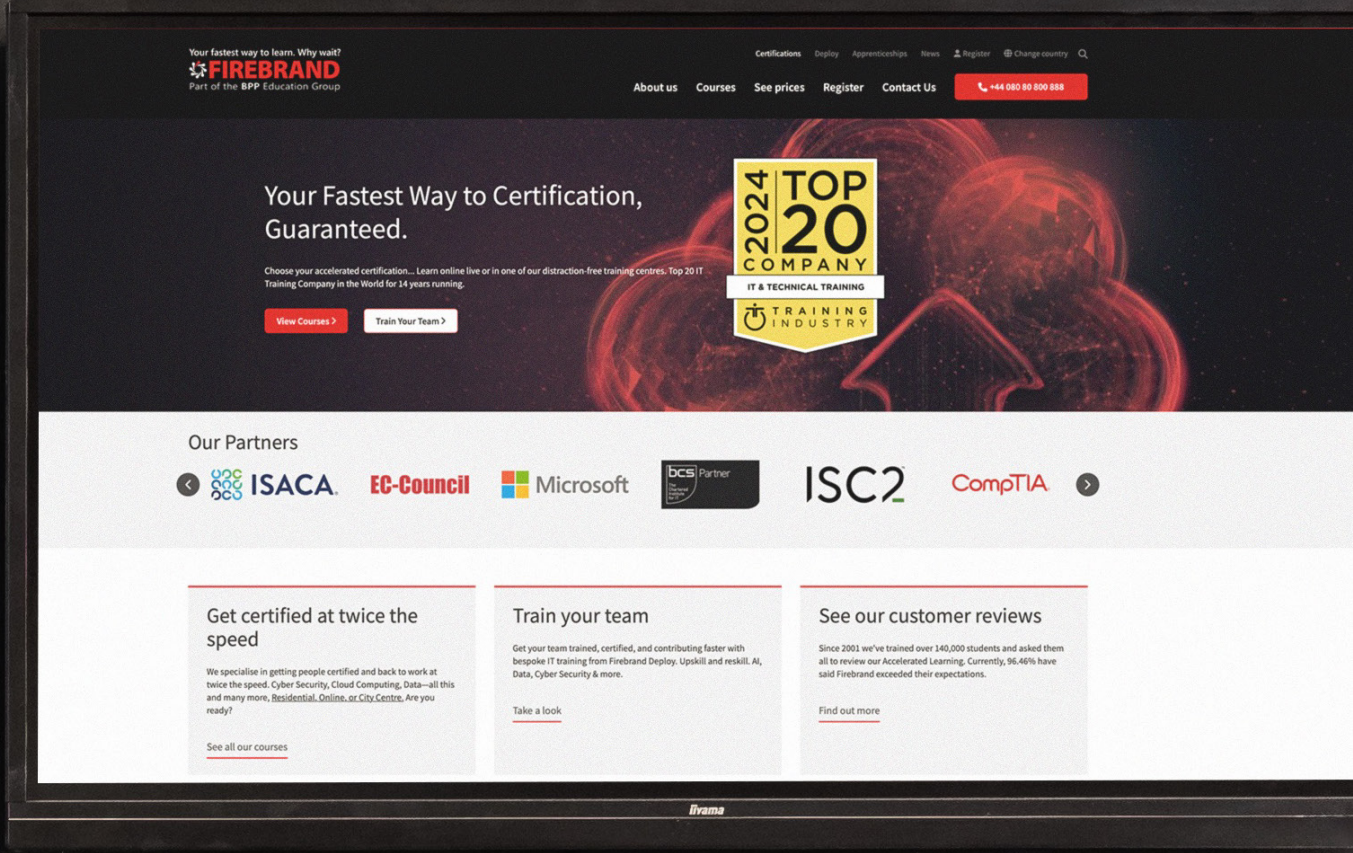
Through a working partnership a dedicated centre was created within weeks, meeting all of Firebrands specifications. The centre has 9 purpose-built classrooms, with all technology requirements met. There is also a 35-seat computer-based testing examination room; a 24/7 classroom, and 10Gb internet connection for all remote lab work and 'real life' on-site laboratories. Within months of the facility being opened Firebrand made a commitment for a minimum of 8 years.



Your fastest way to certify. Guaranteed!



Part of the BPP Education Group



We now have a fully branded bespoke training centre that suits all our fluctuating needs and provides us with the perfect environment for our clients. Wyboston Lakes is a dedicated conference and training centre; this really makes a difference in the quality of service that we provide to customers and has a huge impact on their learning goals.

Stefano Capaldo, Firebrand