

A Success Story **Air IT**



**From end to end the team at Wyboston offered
excellent service and support.**

Zee Sheldon, Head Of Facilities Management

Air IT, one of the UK's top and most progressive Managed Service Providers (MSP) is a strategic technology partner to a wide range of organisations and in-house teams. Off Limits Ltd, an event company specialising in providing an extensive range of activities, team building exercises and bespoke events, was asked by Air IT to create a weekend team building and fun event for more than 220 staff and to recommend a location.

The Event Requirements!

Off Limits created AirFest, a festival style event, for which it required not only outdoor dining but extensive outdoor space for team building activities with exclusive use of the main area.

Air IT is very conscious of having some neurodivergent team members and wanted to ensure that during the event everyone could be as engaged and involved as much as they wanted to be involved, so they wanted to provide quiet spaces close to the action.

The venue had to be easily accessible by train and car and also offer accommodation. The client wanted to the venue to prevent any long queues for food or drinks.

Solution - The Venue & Event

Having worked with both Air IT and the venue before and recognising that the venue would meet the client's and event's requirements. Off Limits recommended Wyboston Lakes Resort.

During the initial site visit the attention to detail of the venue's team and their overall can-do attitude all contributed to building the confidence of the Air IT team that this would be the right location for the event.



During the daytime, under the Taskmaster theme, the participants were able to join in a wide range of land-based team games and activities on the Meadow, a flat grassed area. This is at the back of Woodlands Event Centre which acted as the central area for registration, refreshments, information giving and round up, for lunch and for a themed afternoon break – Wall of Yummies and Lawn Tennis (with homemade scones).

At the end of the afternoon, everyone gathered in the Rosewood Suite when the final two teams to battle for the title of winners!

In the evening there was a spectacular variety of activities to suit everyone, both festival style and more formal. A Carnival themed Street Food dinner with a wide choice of dishes was offered in the Cedar Courtyard, then for those who enjoyed dancing there were salsa lessons and a DJ and dancing until midnight. A Rodeo Bull and a games van provided adventurous or competitive options while for those enjoying quieter entertainment, there were board games in Bamboo Lounge. Firepits around the whole area created a warm atmosphere.



What The Clients Thought

Martin Stephens, Director of Off Limits Ltd said:

"Having provided the event on several previous years at a Midlands location, when Air IT suggested that the next event needed to be in the South, Wyboston Lakes Resort was the only one venue that sprang to mind that ticked all the boxes not only in terms of location but also in terms of facilities, service and the overall desire to exceed client's expectations.

"It has to be said that the venue's overall values in terms of Carbon Footprint and Sustainability played a great role in the decision too as they were in line with the client's own policies.

"From the event delivery aspect, having worked with Wyboston on many occasions, we knew that there are synergies between our two organisations."

Zee Sheldon, Head of Facilities Management at Air IT commented:

As a company we had a large and varied list of requirements which were met with ease by the booking team. Every effort was made to make all aspects of the planning process straightforward, and I received as much support as I needed throughout.

"The event day turned out to be one of the hottest of the year and without needing to be asked the Wyboston team made available extra accommodation with plenty of well stocked water stations for us to access as well as meeting our request to move some activities inside to limit our staff exposure to the weather with ease.

"The food was excellent and the service from every member of staff second to none.

"I would have no reservations about hosting any similar events at Wyboston and recommending their space and service to anyone looking for a venue."

Want to see how your event with Wyboston Lakes Resort and Off Limits might look?
Simply [click here](#).