

A Success Story: Welcome Break Retail Conference 2024



In April of 2024 we welcomed the annual Welcome Break Retail Conference to The Salix Suite, part of The Willows Training Centre.

The event was a one-day event and required

- » Exhibition space
- » Flexible syndicate space
- » A main conference room
- » Lunch for 150
- » Specific room set ups

The Solution was for Welcome Break to have exclusive use of the Salix Suite. This allowed them total flexibility in terms of how they wanted each space to look and where each part of the agenda would be place within the venue.



Wyboston Lakes hosted our Welcome Break Retail Conference 2024, helping us to deliver a multi-faceted agenda to 150 delegates. Utilising the Willows were able to accommodate all of our delegates comfortably along with a wide array of third party suppliers.

The space was flexible enough to meet our very specific needs and the Team were great in helping us maximise what was available to us. Organising an event that covers presentations, workshops, meetings and a trade show can prove very tricky, but with the help of all of the Team at Wyboston this was made much simpler."

David Ellis – Commercial Brand Manager

