

A Success Story: RISC

September 2022.

Building lasting relationships is what we aim to do on a regular basis with our clients, and we're fortunate enough to have built a longstanding one with RISC. They first joined us for an event in 1997.

In September of 2022 RISC joined us for a two week training course for 13 delegates.

The event was perfectly suited to The Willows Training Centre, a venue which they've used numerous times.

For most of their events, they require breakfast, lunch and dinner, bedrooms, and flexible training spaces dependant on the number of delegates.



"Being a purpose built business 'campus' it offers more than a hotel. Plus all of the add-ons such as spa, sports and gym."



The event is aimed at various agencies encompassing Government, commerce, industry, charities and other NGO's. The two week course was to teach students various techniques regarding the world of intelligence and analysis.

This course is held dozens of times over the period of a year, and can range from a one day event up to a ten day event, so venue choice is key to the success.

"Our Account Manager and the Sales Support team are excellent."

As a venue we needed to provide a main training room along with 1 syndicate room, both to be set in boardroom layout. The majority of delegates also needed their own room, which was at The Willows Training Centre.

The buffet style dining option from The Cricket Kitchen, with daily menus is a great option for RISC's multi-day courses.

During and post covid RISC have found that numbers have fluctuated as some agencies have switched to online training.

But much like us, they're of the view that face-to-face is the best option, and hope to host larger delegate numbers as time progresses.



"The Team are excellent at sorting out whatever it is we need."



**"We are the oldest customer of Wyboston Lakes so whenever possible I use Wyboston."
Mr Jim Devery, Managing Director**