

# A Success Story: Niemann Pick

October 2022.

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After a break in 2021 due to Covid, and an event held virtually in 2020, Niemann Pick geared up for their return to face-to-face. They chose to host their annual scientific and family conference here at Wyboston Lakes Resort.

The event itself has been running for 28 years, and is the largest gathering of families affected by Niemann-Pick diseases in the UK.

Their venue choice needed to be accessible by road, rail and air. But just as important was the need for the venue to cater to many different dietary needs, and cater for both adults and children, for breakfast, lunch & dinner.



**"Great accessibility and the opportunity for exclusive use, something our community values greatly."**



The event is highly inclusive, and a great range of people attended, including patients and families to scientists, and their fantastic dedicated volunteers.

With such a great range of delegates present, Niemann Pick are able to highlight the importance of strengthening relationships between affected families, and those working to progress care, research and therapies.



**"Wyboston Lakes enables us to meet the diverse needs of our community under one roof."**

As a venue we were tasked with providing somewhere that could host a conference, networking events, interactive workshops, gala dinner in a family friendly environment.

The Woodlands Event Centre proved to be a great fit, and had more than enough space for the 180 delegates in attendance.

The conference itself was used to provide support and information to community needs. It helps both families and patients deal with emotional and practical issues of living with such a fatal condition.

Outside of the conference, time was spent helping facilitate a strong family support network, reduce feelings of isolation, and increase social interaction whilst providing a safe space for their children and young adults to be entertained.



**"Wyboston Lakes offers the flexibility we require regarding conferencing and accommodation facilities, great accessibility and the opportunity for exclusive use, something our community values greatly – not having people stare or ask questions. "**

**Toni Mathieson, CEO.**