



Professional Services

A long standing professional services company who oversees the provision of various financial sectors through both professional individuals and independent firms. They engage closely with financial policy makers as well as shaping debates around audit reform and striving for the clearest and most stable tax systems.

They strive to build the growth and competitiveness of the UK economy as well as the skills of Britain's future financial leaders.

The Challenge

The company were challenged with a large scale complex event and faced some substantial hurdles.

- They needed to find a venue that could not only cater for a vast amount of people but that could do so for the span of 4 weeks with the group changing weekly. 1360 people were to be trained over the span of the event.
- The company like to provide maximum space for each delegate during their learning experience.
- The need for a large amount of accommodation and good quality dining options.
- Requirement of dining events for large numbers post training days.



The Solution

Based on past experience with the company, we at Wyboston Lakes Resort knew that the requirement for space might be a little beyond our conference rooms, so we erected a pavillion just outside our Executive Centre (now the The Woodlands Event Centre) which the company would then take over for their own use during their stay. The span of the pavilion meant that they had the space they required for each delegate as well as exclusive use of all 25 meeting rooms, and the restaurant and dining spaces.

The bedrooms were used exclusively for the company's accommodation, and the function space was used for themed evenings and decorated dinners. Due to the exclusive hire of the centre we were able to change the space and service daily to cater for the company's needs.

"Outstanding operations, exceptional service and the team all had a sense of pride and looked like they loved their jobs. Wyboston that made the event run so smoothly, it really did feel like one team with one goal."
Kevin

