

REESINK TURFCARE

Reesink Turfcare is the sole UK distributor for Toro's innovative and professional turfcare machinery and equipment, TYM's versatile range of compact tractors, and the efficient Otterbine lake and pond aerators and aerating fountains.

The company, previously Lely, try to help find better ways to maintain and care for turf and landscapes in an efficient and environmentally friendly manner.



THE CHALLENGE



For this particular event the main organiser was based in the USA and details for the event, although very precise, changed considerably throughout the planning process.

- The initial enquiry had been for 30 bedrooms per night, however, the event was very popular and increased to 150 on the peak night with 180 attending the private dinner on that evening.
- Very specific requirements for outdoor demonstration areas. Grass length was important and certain areas of the golf course were required for demonstrations and were prepared accordingly.

THE SOLUTION

With a vast range of options for accommodation, catering for an increase in numbers was well within our capacity. The Reesink Turfcare team worked closely with Wyboston Lakes groundsmen to ensure the areas were prepared for the event.

Wyboston is happy to be flexible to allow them to present and demonstrate their products to their customers and franchise operators.



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Reesink Turfcare have worked with Wyboston Lakes over the years both as a customer and a supplier. The teams are very familiar with each other and there are some great relationships between the staff.

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