

# E2BN

The East of England Broadband Network (E2BN) is one of ten regional broadband consortias set up by the government to provide effective broadband services throughout England. Harnessing the full potential of ICT and broadband connectivity, whilst drawing on good practice and collective expertise, E2BN continues to develop, share and deliver high quality educational opportunities in Beds, Cambs, Essex, Herts, Luton, M.K, Norfolk, Peterborough, Southend-on-sea, Suffolk and Thurrock.



## THE CHALLENGE



E2BN hold an annual two day conference which regularly attracts over 300 delegates; a mix of teachers, head teachers and education experts. The event is complex in both its audience and its content. The venue requires;

- A large open space for exhibitors to set up and for the delegates to move freely and mix in a relaxed environment.
- The accomodation and food need to be of high standard
- The broadband capability needs to be of sufficient quality and strength to allow for connectivity and streaming without failure or interruption.

## THE SOLUTION

Wyboston Lakes recent investment in technology meant that The Executive Centre proved to be an ideal venue for E2BN's event. In previous years, delegates had been delighted with the relaxed ambience of the centre and standard of catering and executive bedrooms. The lounge area was perfect for exhibitors to display their products and mingle with delegates.

E2BN were delighted with the 1.3 GB broadband network - at least double the strength offered by most other venues. Wyboston Lakes audio-visual systems set them at the forefront of HDMI presentation technology. Other aspects included advanced techniques for troubleshooting connectivity problems and achieving effective multi-broadcasting. The conference presenters benefit from crisp imagery, clear sound and stunning colour. The on-site technical team managed and delivered everything regarding this concept.



“ I can honestly say that the internet access at Wyboston Lakes is the best service I have encountered over the years compared to the many exhibition, training and conference centres.

**Chris Kastel, E2BN CEO** ”

